

BY JESSICA TIDWELL



WORD OF MOUTH

You trust your friends!
Your friends have jobs.
You trust your friends' companies IF
they trust their companies.



"I can only sell something I believe in."

LET'S MAKE THEM BELIEVE

1) UNIFY YOUR TEAM MEMBERS

2) LINK TEAM WITH END RESULTS

3) LEAD INTENTIONALLY

JAMAN TEAM

If they feel connected, they will feel a positive sentiment toward the company.

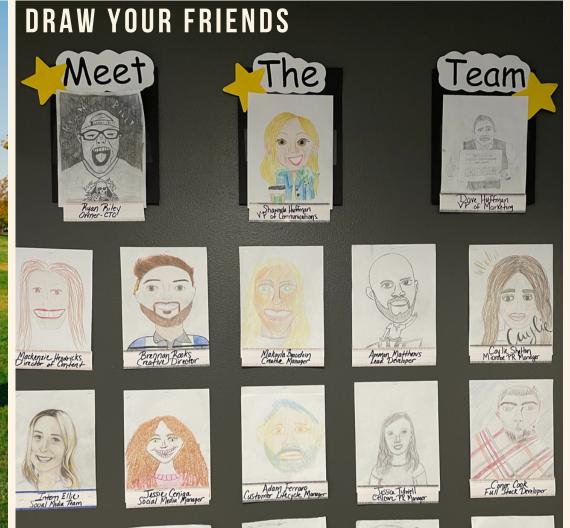


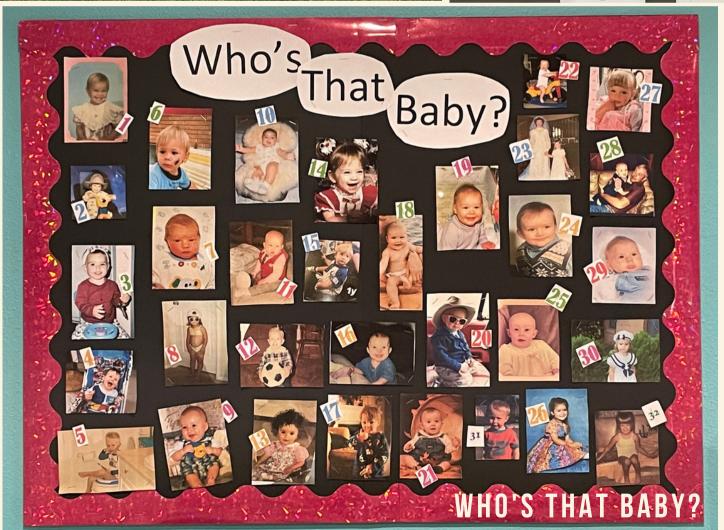
MICROBE FORMULAS FIELD DAY

UNITY IDEAS





















LINK TO END RESULTS



How do we help the world? 'Employees atta know'

- Mission statements don't say it all
- See their impact (specific and general) to help them understand what we do



"These [CellCore] supplements are great. I'm feeling stronger & I don't have to rest as much between chores!

And I'm sleeping so much better the last 2 nights! Feeling good already is amazing! I'm thinking that by the time I finish this, I'll be super Grammy! I don't think I realized how bad I was feeling before. Thank you for the recommendations & excellent guidance Dr. K!"

-JoyGrandmother of 8

SPECIFIC IMPACT

If they can see the impact they are making, they will be more engaged in their jobs.

GENERAL IMPACT ON THE END RESULT

MAKE YOUR JOB YOUR MISSION







INTENTIONAL LEADERSHIP

Helping employees believe in leadership can build true loyalty

CARE MORE

- Even when you can do it yourself, hear other peoples' ideas
- Ask for feedback/ideas
- Engage them in the process

INTENTIONAL LEADERS ENGAGE EMPLOYEES





INTENTIONAL LEADERS ARE UNIFIED

- Delegate decisions and trust
- Misdirections can hurt morale

INTENTIONAL LEADERS COMMUNICATE CLEARLY

Your employees can't read your mind and it is best that they don't try to



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THIS IS THE WAY TO UNIFIED, COHESIVE, POWERFUL BRANDING

I) UNIFY YOUR TEAM MEMBERS

2) LINK TEAM WITH END RESULTS

3) LEAD INTENTIONALLY

NOW EMPLOYEES IN A NETWORKING SITUATION WILL HAVE...

POSITIVE SENTIMENT



CLARITY ON HOW WE HELP THE WORLD

2

CONFIDENCE IN WHERE WE ARE HEADED





Mark you!





